



CREMA® OUTDOOR





The art of Outdoor Living

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The sun moves through space, revealing its soul: lines, reflections and shadows intertwine in a silent rhythm that gives form to matter. Surfaces breathe, shift and adapt, welcoming the light and tracing its passage. Every variation becomes a gesture; every nuance, a story. Materials and colours converse discreetly, building a balance where time expands and experience becomes presence. In this constant dialogue between light and shadow lies the savoir-faire of Crema Outdoor: artisanal mastery passed down through generations, and innovation that opens new perspectives on outdoor living. It is the essence of Made in Italy — a harmony of tradition and technology expressed in a contemporary language, where detail becomes proportion, intuition takes shape, and matter embodies wellbeing. Light that inspires, shadow that protects: between meditation and lightness, journey and rest, Crema Outdoor interprets life en plein air as an experience of harmony. Spaces become stage sets of shifting light, where every moment changes rhythm and every reflection tells a new way of inhabiting time.

Il sole attraversa lo spazio e ne rivela l'anima: linee, riflessi e ombre si intrecciano in un ritmo silenzioso che dà forma alla materia. Le superfici respirano, si modulano, accolgono la luce e ne restituiscono la traccia. Ogni variazione diventa gesto, ogni sfumatura racconto. Materie e colori dialogano con discrezione, costruendo un equilibrio in cui il tempo si dilata e l'esperienza si fa presenza. In questo dialogo costante tra luce e ombra si riflette il savoir-faire di Crema Outdoor: la sapienza artigianale che attraversa le generazioni e l'innovazione che apre nuove prospettive al vivere all'aperto. È l'essenza del Made in Italy, capace di fondere tradizione e tecnologia in un linguaggio contemporaneo, dove il dettaglio diventa misura, l'intuizione forma, la materia espressione di benessere. Luce che ispira, ombra che protegge: tra meditazione e leggerezza, viaggio e riposo, Crema Outdoor interpreta la vita en plein air come esperienza di armonia. Gli spazi si fanno scenografie di luce mutevole, dove ogni istante cambia ritmo, e ogni riflesso racconta un modo diverso di abitare il tempo.





Lotus Pagoda

Oriental design beach parasol

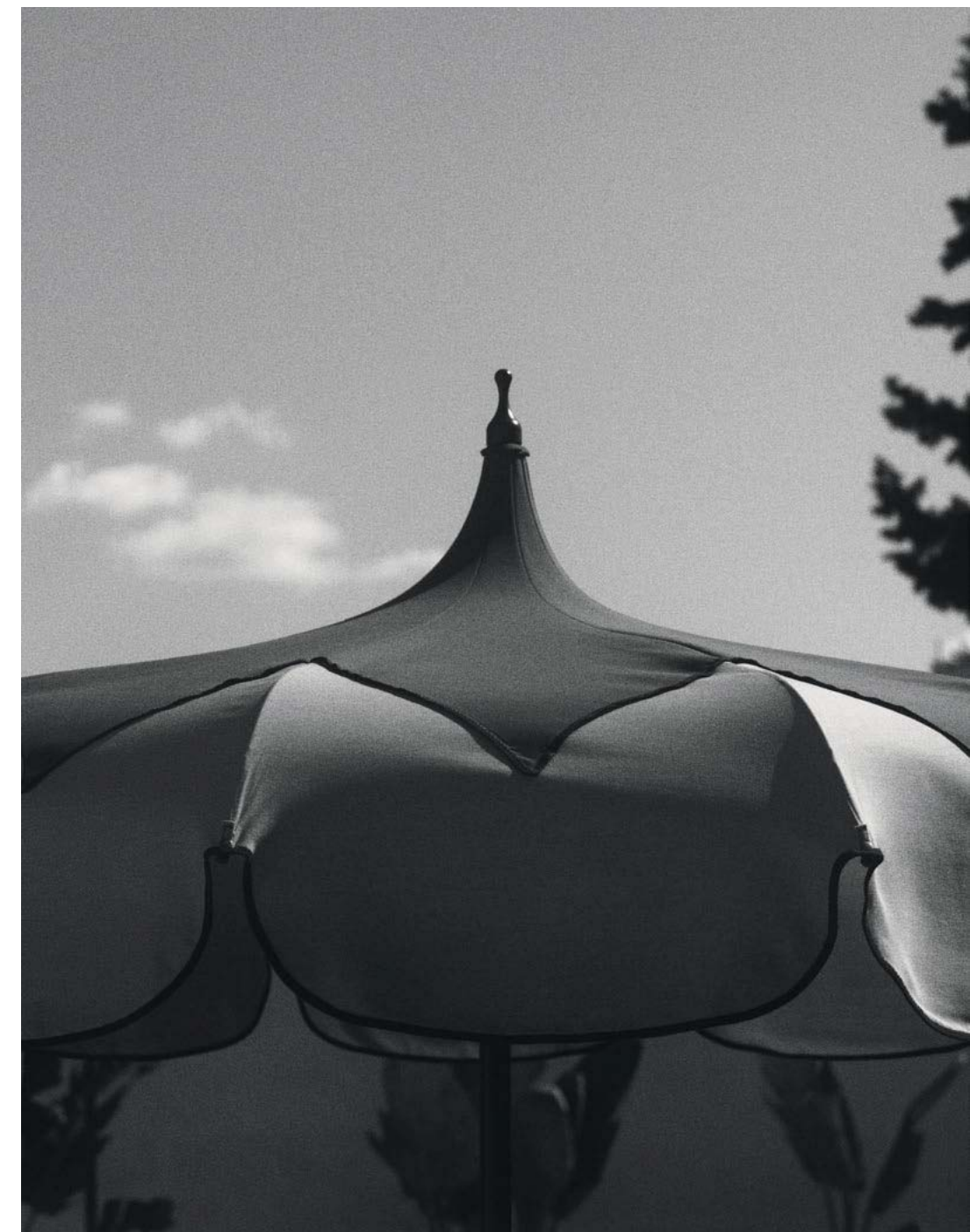
Finishes ⤵ Canvas + Custom decorative fabrics on request + Border 81

Frame ⤵ RAL 8019
Ø 220 cm









Lotus Pagoda

Oriental design beach parasol

Finishes > Canvas + Custom decorative fabrics on request + Border 81

Frame > RAL 8019
Ø 220 cm





Details and accessories

The pommel is made of aluminium and the fabric and border are crafted from solution-dyed acrylic.



Lotus Pagoda

Oriental design beach parasol

Finishes > Canvas + Custom decorative fabrics on request + Border 81

Frame > RAL 8019
Ø 220 cm



Poseidon

17

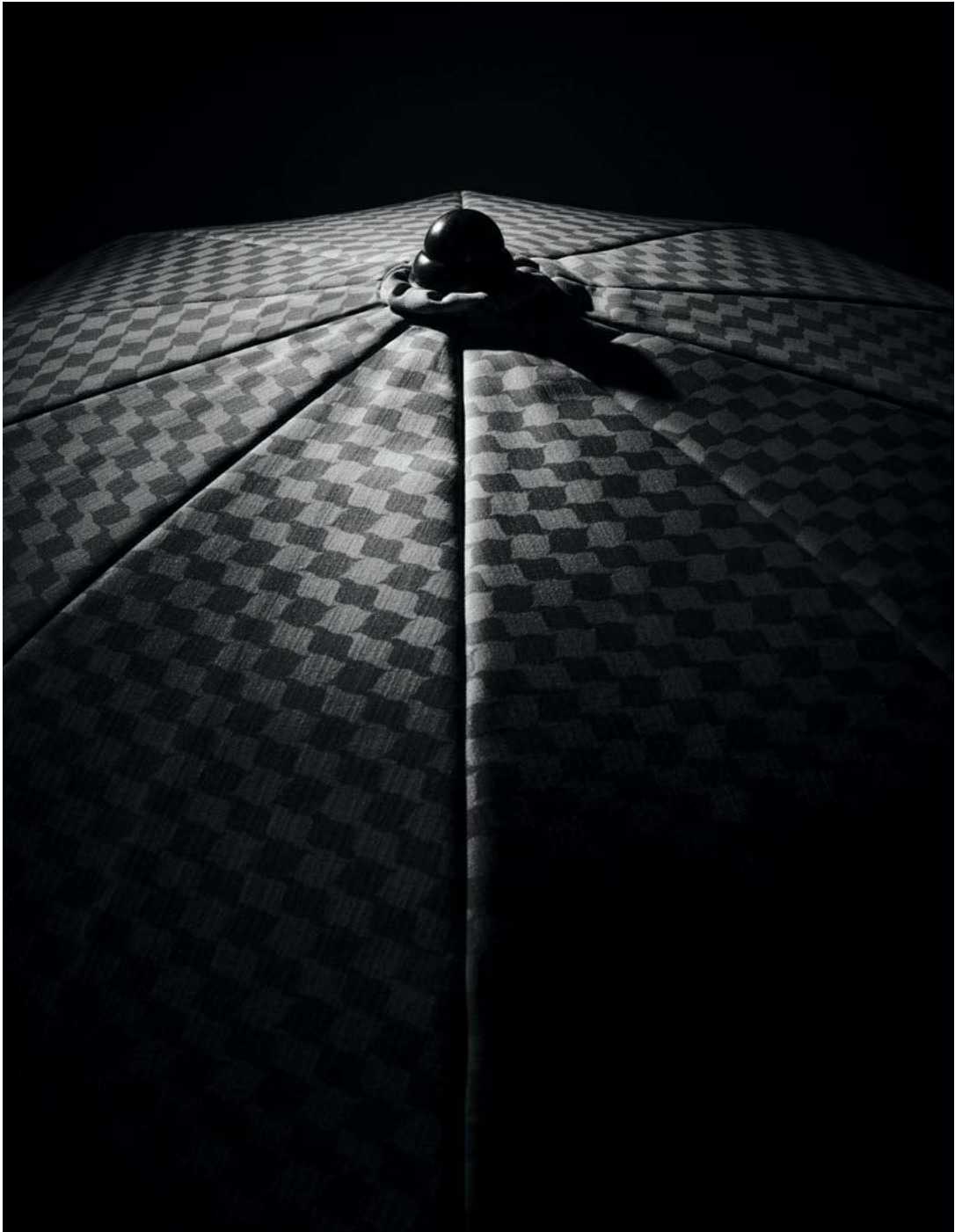
Traditional beach parasol

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Finishes > Custom fabrics
on request + Border 73

Frame > RAL 3005
Ø 200 cm





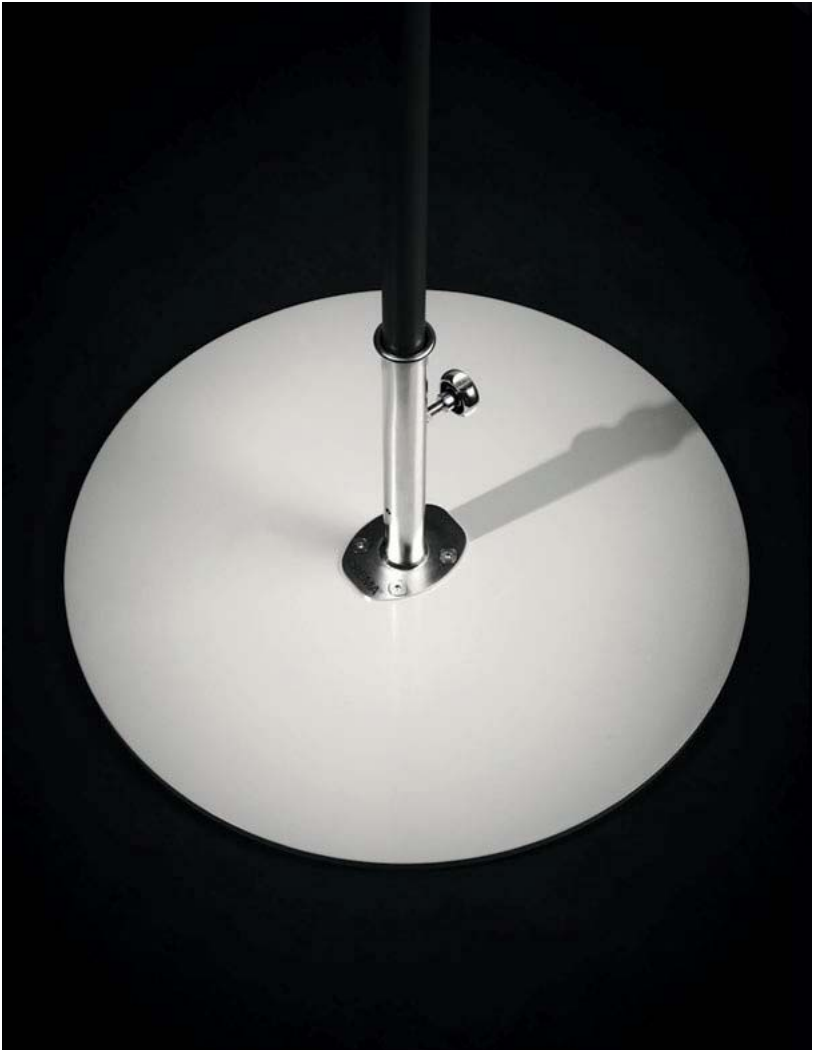
Details and accessories

Parasol with classic design and shape, made for beach and pool.



Poseidon

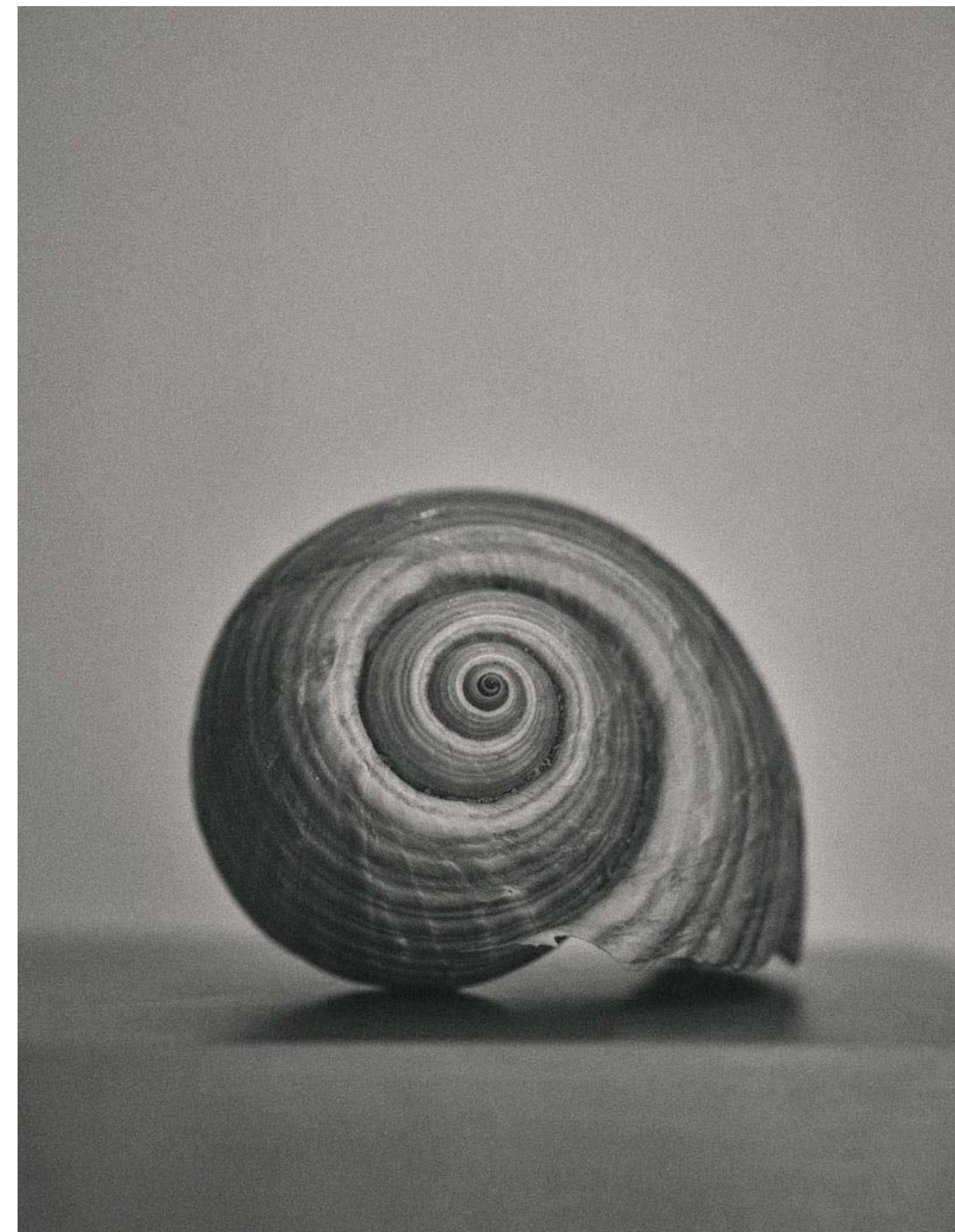
Traditional beach parasol



Finishes ↗ Custom fabrics
on request + Border 73

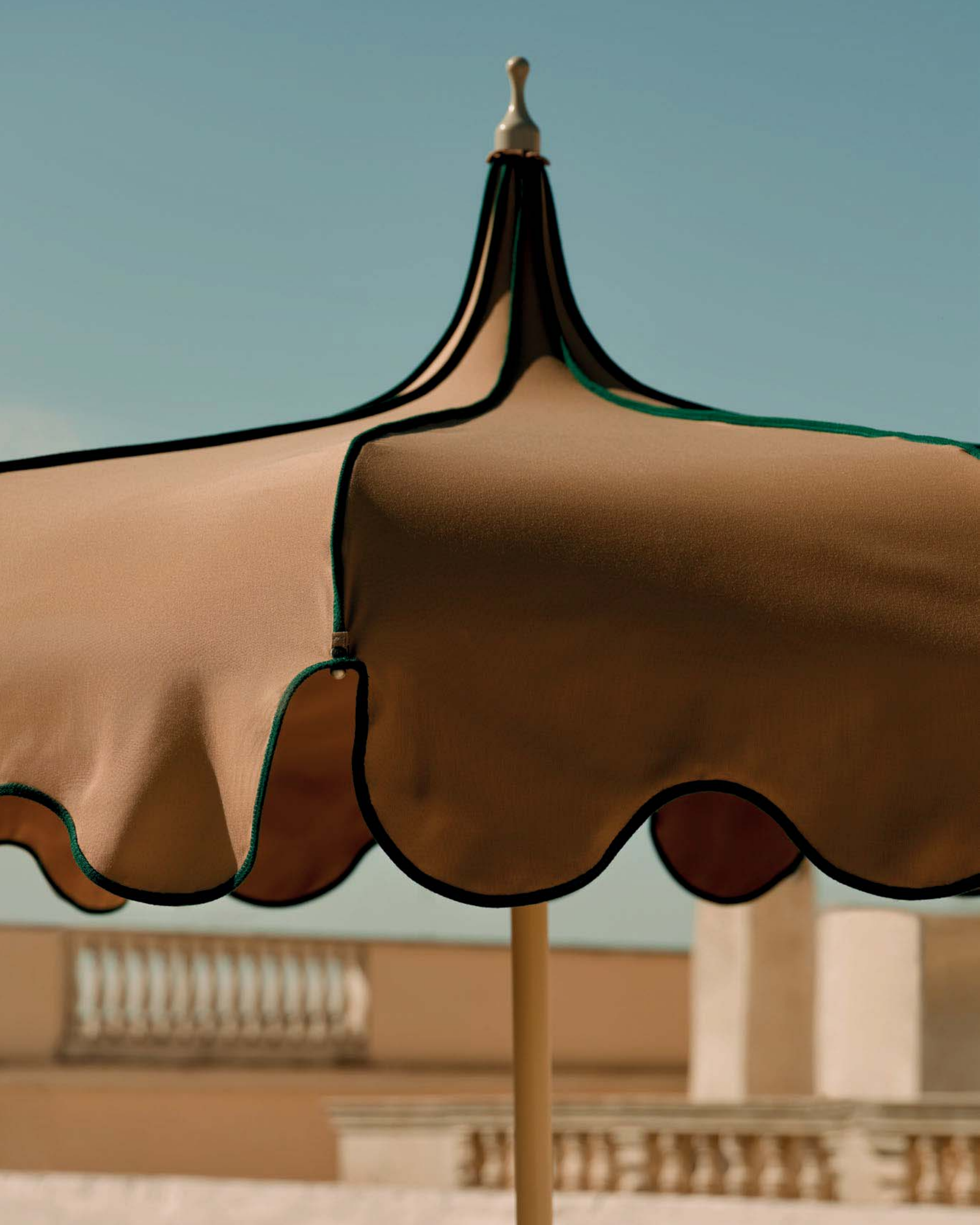
Frame ↗ RAL 3005
Ø 200 cm





On the table, a shell lies between light and shadow. The shadows stretch slowly, and time passes held around the still object, without sound or expectation.

Sul tavolo, una conchiglia tra luce e ombra. Le ombre si allungano lentamente, e il tempo scorre trattenuto intorno all'oggetto fermo, senza rumore né attesa.



Pagoda

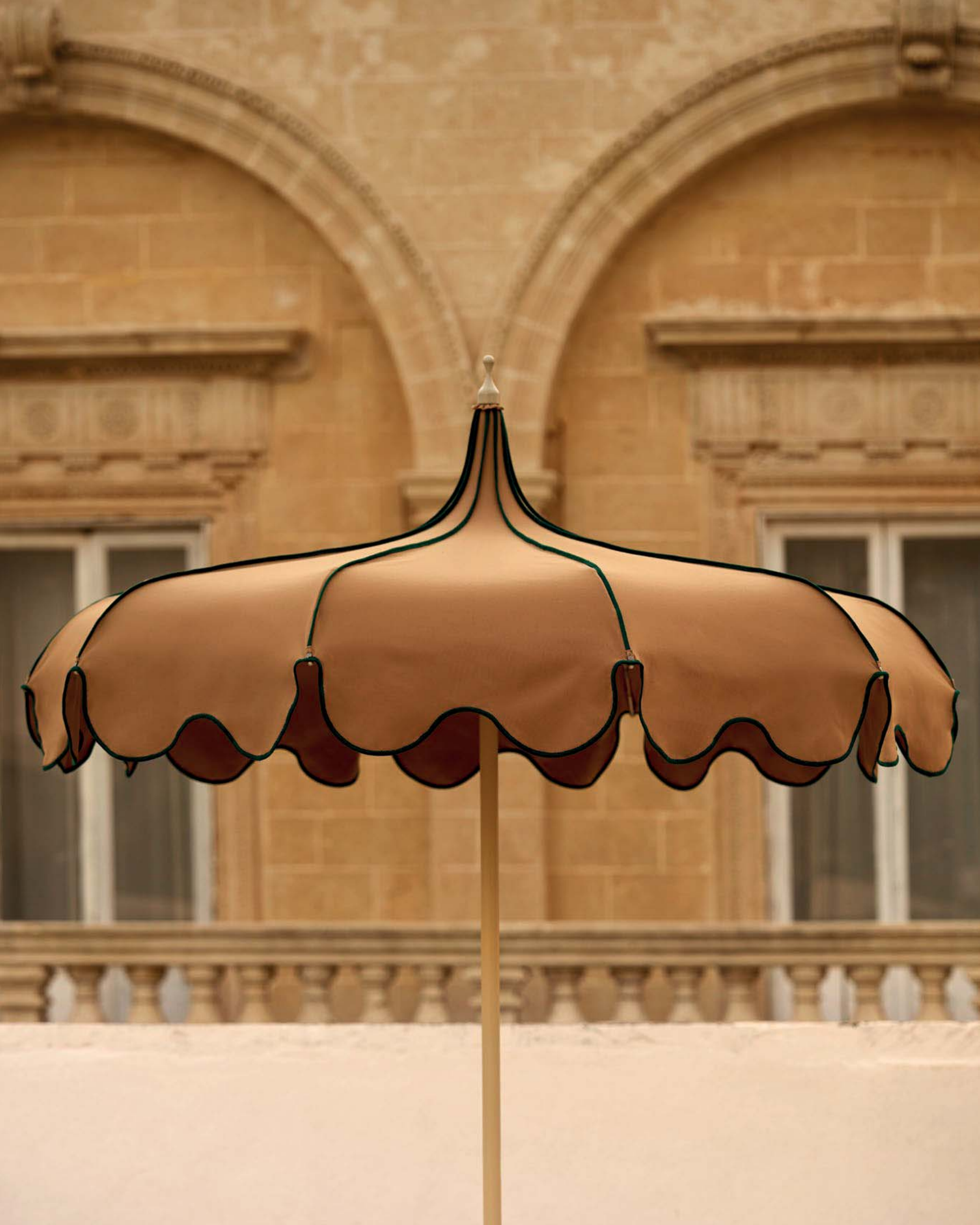


Oriental design beach parasol

Finishes ➤ Custom fabrics
on request + Border 5

Frame ➤ RAL 1001
Ø 220 cm





Pagoda

30

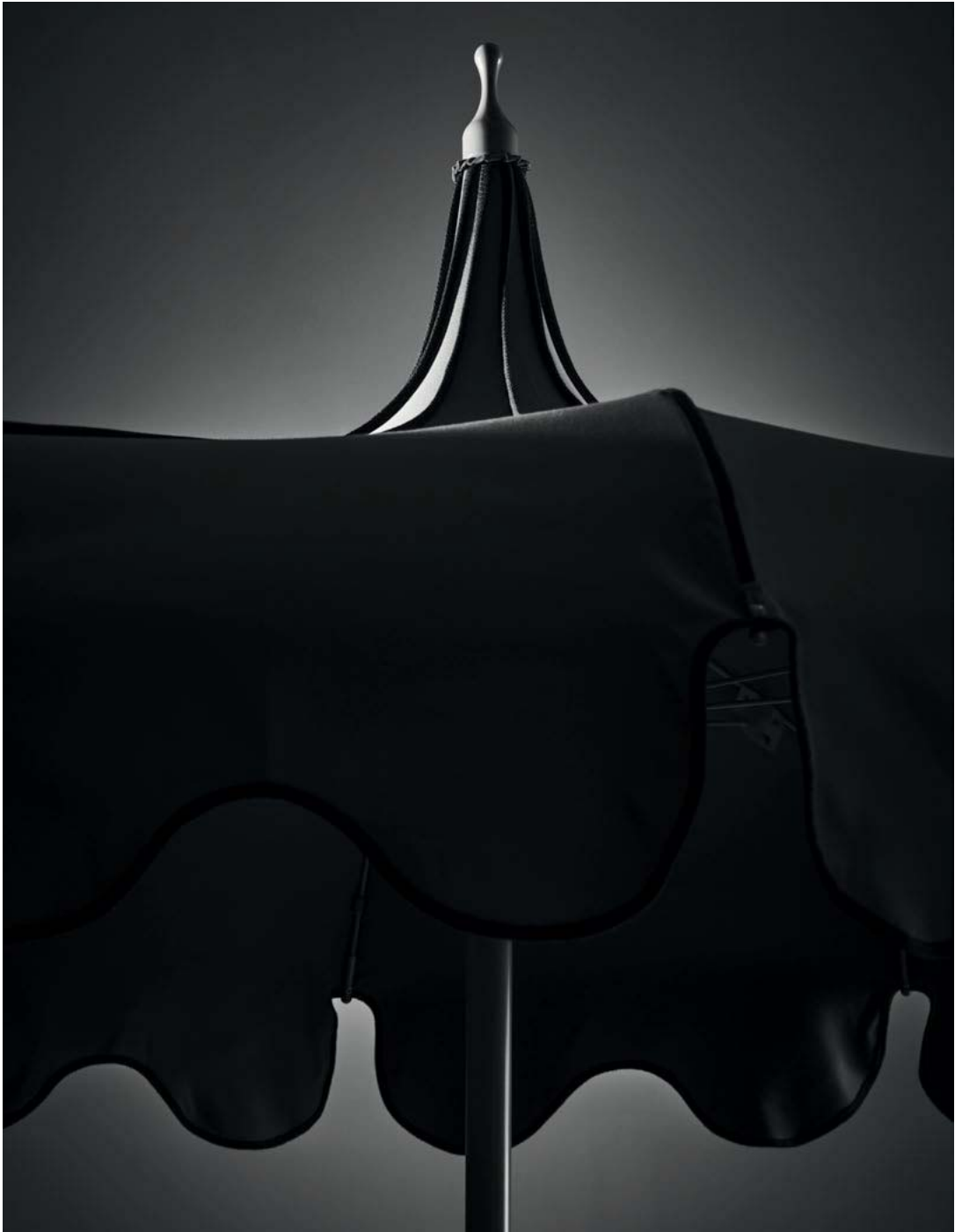
Oriental design beach parasol

Crema Outdoor

Finishes  Custom fabrics on request + Border 5

Frame  RAL 1001 Ø 220 cm

Pagoda



Details and accessories

Crafted with soft shapes and a unique design, Pagoda features an aluminum pole, nylon components, and varnished and galvanized ribs.



Pagoda

Oriental design beach parasol

Finishes $\nearrow$ Custom fabrics on request + Border 5 Frame $\nearrow$ RAL 1001 Ø 220 cm





Prickly pears in the sun, while the warm air bends over the objects and time stretches without hurry, allowing the quiet pleasure of simple things.

Fichi d'India al sole, mentre l'aria calda si piega sugli oggetti e il tempo si allunga senza fretta, concedendo il piacere silenzioso delle cose semplici.





Eos

39

Deluxe parasol

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Finishes ➤ Custom canvas on request
+ Fringe + Border 57

Frame ➤ RAL 8019
Ø 250 cm



Eos

Deluxe parasol

Finishes ↗ Custom canvas on request
+ Fringe + Border 57

Frame ↗ RAL 8019
Ø 250 cm

40

Crema Outdoor

Eos



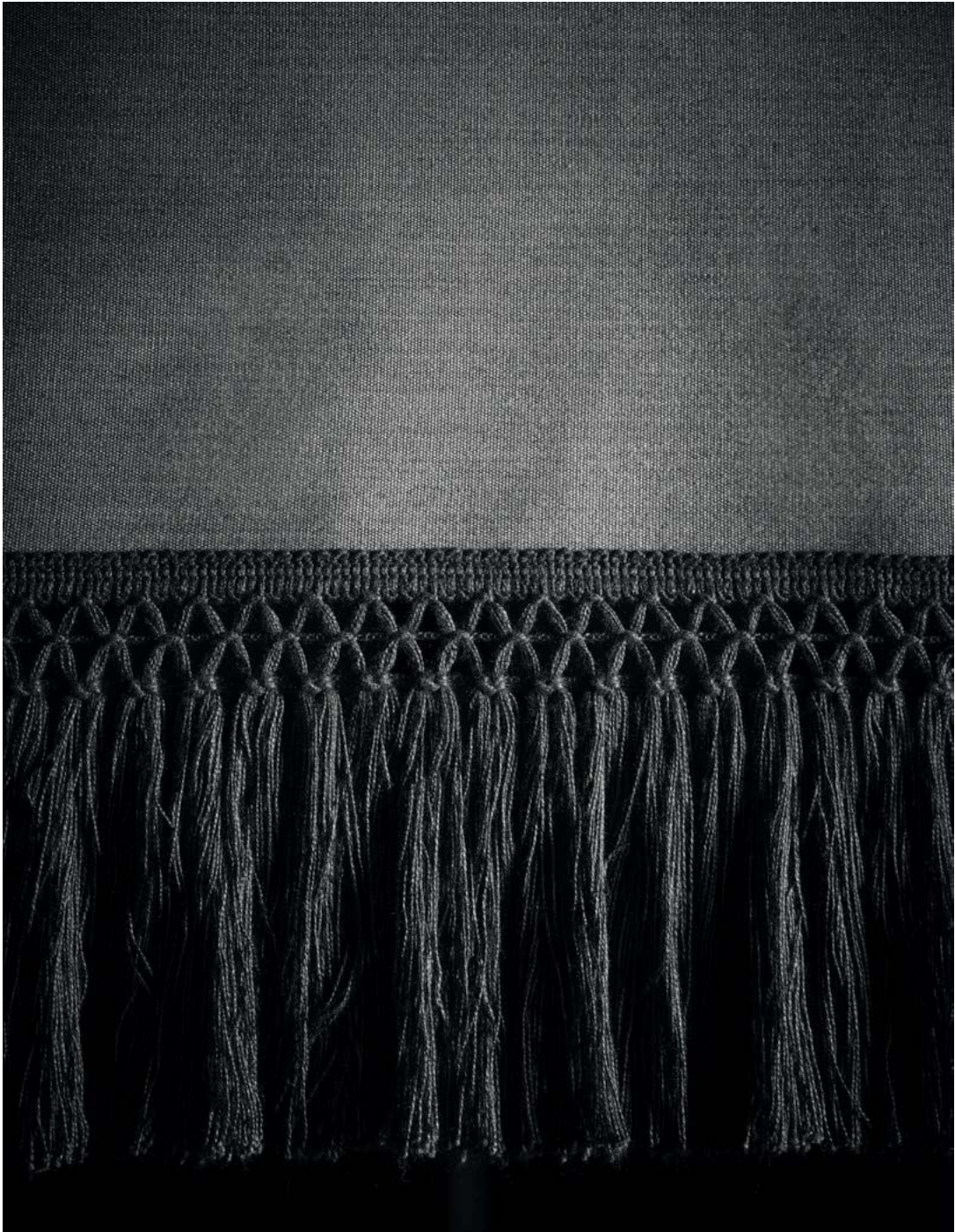


Eos

Deluxe parasol

Finishes ➤ Custom canvas on request
+ Fringe + Border 57

Frame ➤ RAL 8019
Ø 250 cm



Details and accessories

With a classic and design shape, Eos has pole and ribs made in varnished aluminium, nylon components and dyed acrylic fabric.



Eos

Deluxe parasol

Finishes ↗ Custom canvas on request
+ Fringe + Border 57

Frame ↗ RAL 8019
Ø 250 cm



Narciso

46

Beach parasol without flounce

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Finishes > Custom outer canvas on request + Border 8
+ Custom inner canvas on request

Frame > RAL 9022
Ø 200 cm

Narciso





Narciso

Beach parasol without flounce

Finishes > Custom outer canvas on request + Border 8
+ Custom inner canvas on request

Frame > RAL 9022
Ø 200 cm



Narciso

Beach parasol without flounce

Finishes > Custom outer canvas on request + Border 8
+ Custom inner canvas on request

Frame > RAL 9022
Ø 200 cm



Details and accessories

Parasol with calassic shape crafed with anodized aluminium pole, nylon components and galvanized varnished steel ribs



Narciso

Beach parasol without flounce

Finishes ➤ Custom outer canvas on request + Border 8
+ Custom inner canvas on request

Frame ➤ RAL 9022
Ø 200 cm







Ganimede

Telescopic giant parasol

Finishes ʘ Custom canvas
on request + Border 24

Frame ʘ RAL 9005
450 x 450 cm



Ganimede

60

Telescopic giant parasol

Crema Outdoor

Finishes ↗ Custom canvas
on request + Border 24

Frame ↗ RAL 9005
450 × 450 cm

Ganimede



Details and accessories

61

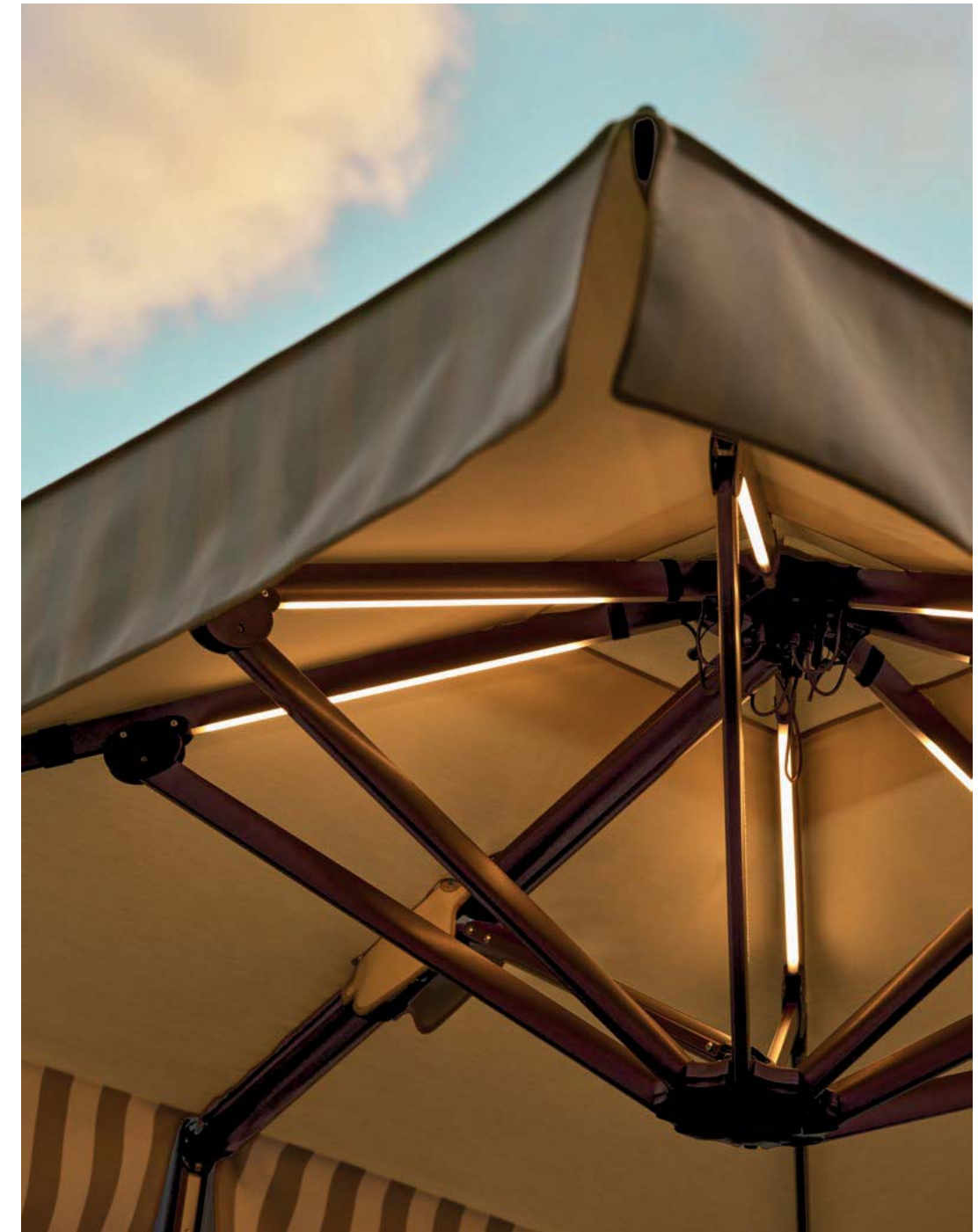
A generously sized parasol, featuring a telescopic structure, nylon components,
and aluminum ribs. Manual opening is facilitated by a pole and handle.

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Atlante

63



Multi cantilever parasol

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Finishes ➤ Custom canvas on request + Inner-side custom canvas for the flounce on request + Border 14

Frame ➤ RAL 8019
250 x 500 cm





Atlante

66

Multi cantilever parasol

Crema Outdoor

Finishes $\nearrow$ Custom canvas on request + Inner-side custom canvas for the flounce on request + Border 14

Frame $\nearrow$ RAL 8019
250 x 500 cm

Atlante



Details and accessories

Frame of matte varnished aluminium with nylon components. Atlante is a multi cantilever parasol with easier opening process by a gas spring system.



Atlante

Multi cantilever parasol

Finishes ⤴ Custom canvas on request + Inner-side custom canvas for the flounce on request + Border 14

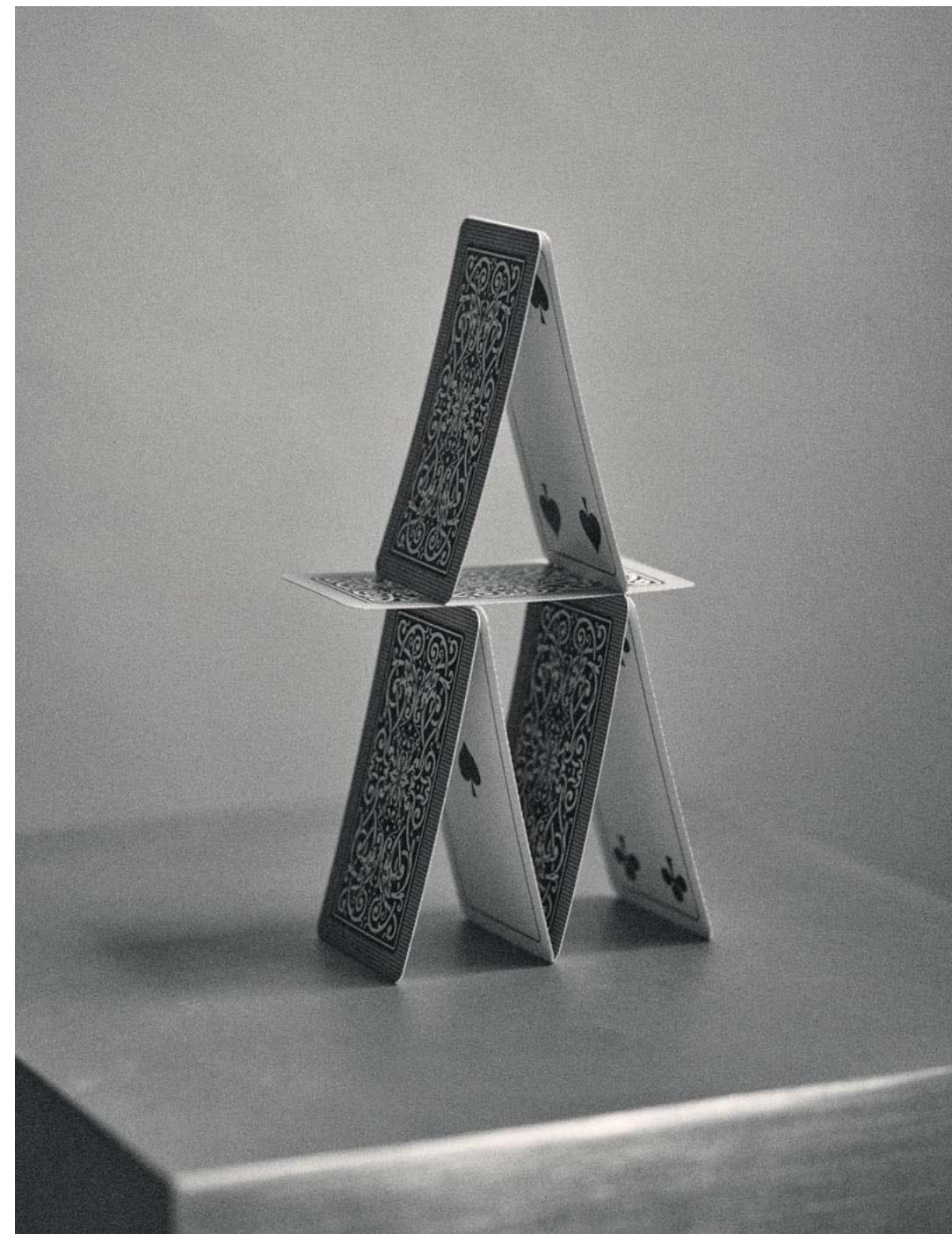
Frame ⤴ RAL 8019
250 x 500 cm



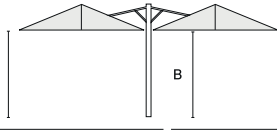
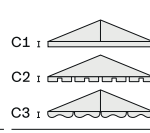
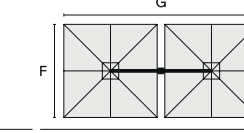
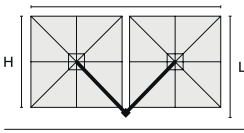
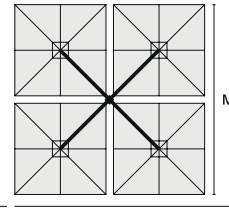


Summer scents settle among the lengthening shadows, sliding across tables and sunlit surfaces; a deck of cards invites a pause, to steal time.

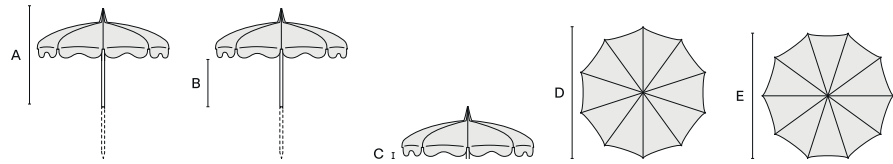
Profumi d'estate si posano tra le ombre allungate, scivolando sui tavoli e sulle superfici al sole; un mazzo di carte invita a fermarsi, a rubare il tempo.



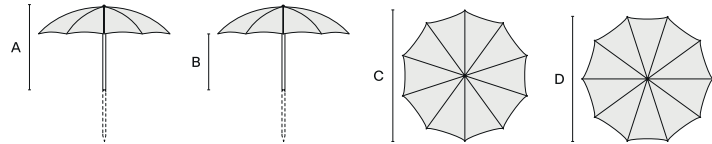
Technical information

Atlante		Multi cantilever parasol with gas spring			↗ p.62		
							
							
A/B		C 1/2/3			D E		
F/G		H/I/L			M		
250 x 500 cm	302 cm	25 cm	240 cm	95 cm	250/542 cm	-	-
300 x 600 cm	320 cm	30 cm	240 cm	71 cm	300/642 cm	-	-
350 x 700 cm	340 cm	30 cm	240 cm	44 cm	350/742 cm	-	-
500 x 500 cm	302 cm	30 cm	240 cm	95 cm	-	-	522 cm
600 x 600 cm	320 cm	30 cm	240 cm	71 cm	-	-	625 cm

Technical information

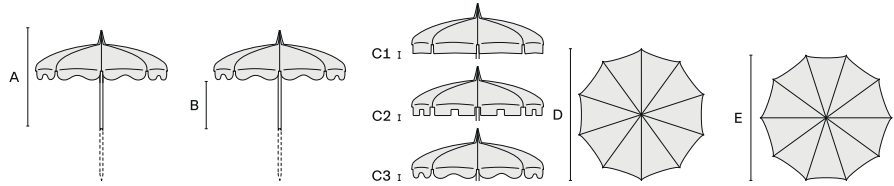
Lotus Pagoda		Oriental design beach parasol				↗ p.04
						
	A	B	C	D	E	
* Ø 220 cm	165 cm	87 cm	17 cm	198 cm	186 cm	
Ø 240 cm	165 cm	91 cm	17 cm	218 cm	210 cm	

Features		Frame	
1 Anodized aluminium pole Ø 40 mm 2 Bayonet joint 3 Nylon components 4 Interchangeable coat hook 5 Zinc-plated and white varnished steel ribs Ø 5 mm 6 "Solution dyed acrylic" fabric and border 7 "Solution dyed acrylic" decoration 8 Tear-proof studs 9 Anodized aluminium pommel 10 Steel base * Tilt only for Ø 220 cm		Standard frame available in White, Anthracite, Corten. On request in RAL color palette.  Glossy  Textured matte  RAL	

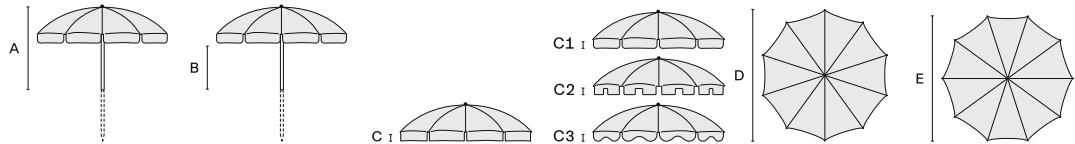
Narciso		Beach parasol without flounce				↗ p.46
						
	A	B	C	D		
Ø 200 cm	140 cm	104 cm	197 cm	186 cm		
Ø 220 cm	140 cm	98 cm	212 cm	200 cm		
* Ø 240 cm	140 cm	102 cm	234 cm	208 cm		
Ø 220 cm C	140 cm	93 cm	198 cm	200 cm		
* Ø 240 cm C	140 cm	97 cm	218 cm	202 cm		

Features		Frame	
1 Anodized aluminium pole Ø 40 mm 2 Bayonet joint 3 Nylon components 4 Interchangeable coat hook 5 10 zinc-plated and white varnished steel ribs Ø 5 mm 6 "Solution dyed acrylic" fabric and border 7 Tear-proof studs 8 Washed gravel, light grey cement or steel base * Tilt available until Ø 220 cm		Standard frame available in White, Anthracite, Corten. On request in RAL color palette.  Glossy  Textured matte  RAL	

Technical information

Pagoda		Oriental design beach parasol				↗ p.26
						
	A	B	C 1/2/3	D	E	
* Ø 220 cm	165 cm	87 cm	17 cm	198 cm	186 cm	
Ø 240 cm	165 cm	91 cm	17 cm	218 cm	210 cm	

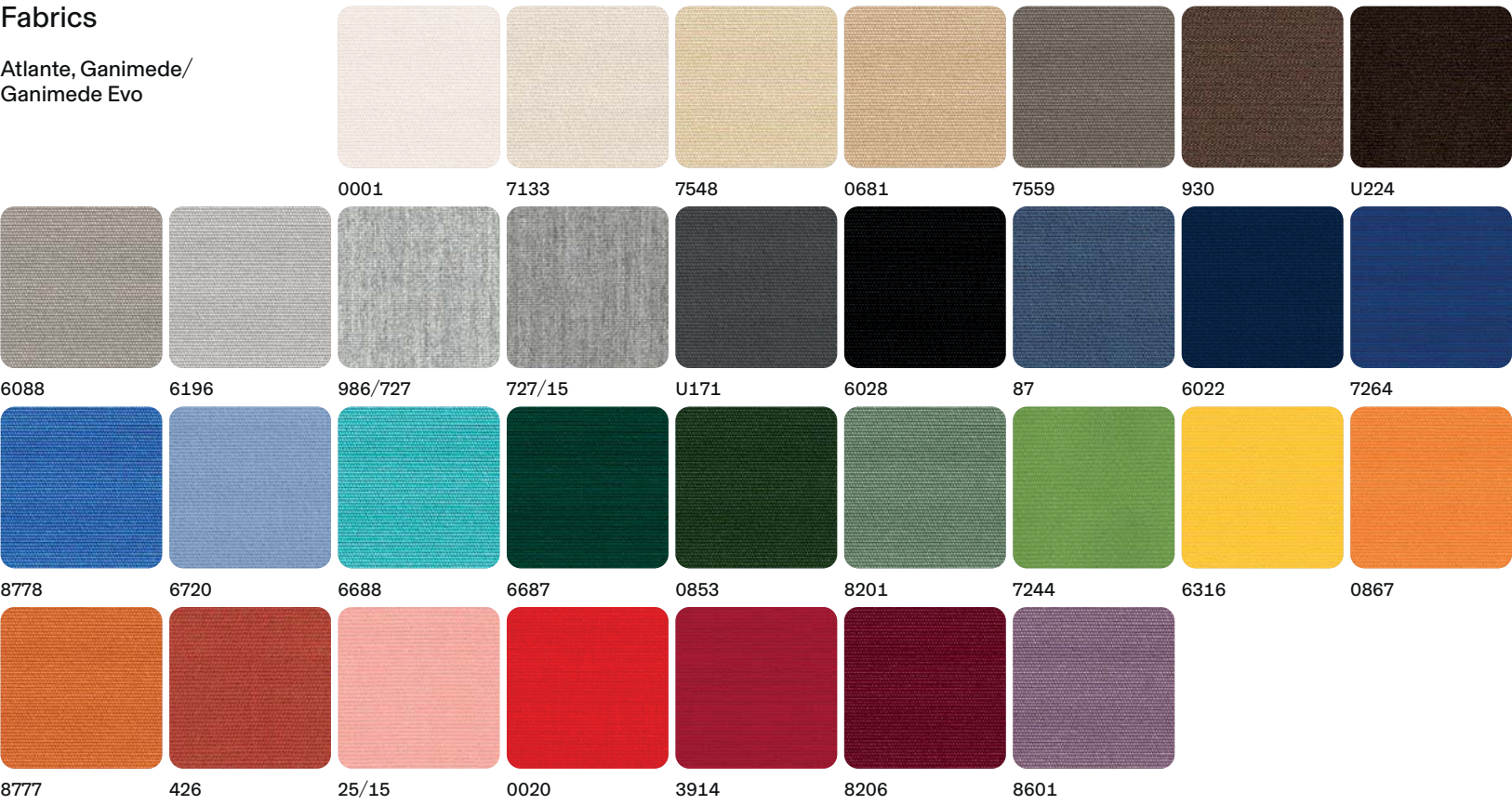
Features		Frame	
1 Anodized aluminium pole Ø 40 mm 2 Bayonet joint 3 Nylon components 4 Interchangeable coat hook 5 Zinc-plated and white varnished steel ribs Ø 5 mm 6 "Solution dyed acrylic" fabric and border 7 Tear-proof studs 8 Anodized aluminium pommel 9 Washed gravel, light grey cement or steel base * Tilt only for Ø 220 cm		Standard frame available in White, Anthracite, Corten. On request in RAL color palette.  Glossy  Textured matte  RAL	

Poseidon		Traditional beach parasol				↗ p.16
						
	A	B	C	C 1/2/3	D	E
Ø 180 cm	140 cm	96 cm	13 cm	16 cm	177 cm	168 cm
Ø 200 cm	140 cm	91 cm	13 cm	16 cm	197 cm	186 cm
Ø 220 cm	140 cm	91 cm	13 cm	16 cm	212 cm	200 cm
* Ø 240 cm	140 cm	89 cm	13 cm	16 cm	234 cm	208 cm

Features		Frame	
1 Anodized aluminium pole Ø 40 mm 2 Bayonet joint 3 Nylon components 4 Interchangeable coat hook 5 10 zinc-plated and white varnished steel ribs Ø 5 mm 6 "Solution dyed acrylic" fabric and border 7 Tear-proof studs 8 Washed gravel, light grey cement or steel base * Tilt available until Ø 220 cm		Standard frame available in White, Anthracite, Corten. On request in RAL color palette.  Glossy  Textured matte  RAL	

Fabrics

Atlante, Ganimede/
Ganimede Evo



Fabrics

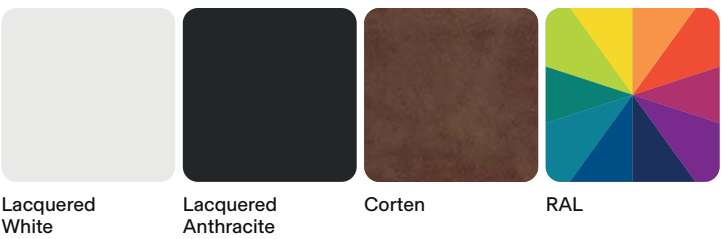
Eos, Iconic Pagoda/
Lotus Pagoda/Pagoda,
Narciso, Poseidon



Borders



Frames



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